

ASVI - School for Management & Social Change, is a Non Profit and non-governmental institution of social transformation and has been active for 12 years.

It is the main organ active Europe-wide in managerial development for and within the sector. It is also the first stop for professional recruitment in the field and supports and coordinates Leader2Leader, the Italian Network for Non Profit Managers.

VISION: TOP QUALITY LEADERS FOR TOP QUALITY DEVELOPMENT

ASVI's has the **VISION** of a global and incisive third sector, one able to produce both social change within 'the system', and community development.

We envision a third sector with the ability to involve and activate civil society, starting with today's youth; but also able to confront 'the big players', such as governments and institutions, banks and multinationals, companies and foundations. A third sector rich in **entrepreneurship**, highly **professional**, and with 'top notch' managers, with excellent creativity used be it in promoting social campaigns, activism or in the development of a **civil economy**. Concentrating not only on present problems, but also and more importantly dedicated to **planning the future**.

MISSIONE: FORMARE, CONNETTERE E SUPPORTARE I MANAGER DEL TERZO SETTORE

ASVI is an international Non Profit, non governmental institution, active since the 1990's and dedicated to **social transformation**.

It is the main **platform of managerial development in Europe**, within the sector and Italy's major **professional recruitment basin**. It also supports and coordinates Leader2Leader, the Network of Italian Non Profit Managers.

ASVI's **MISSION** is to **train NON PROFIT MANAGERS** to an extremely high quality standard via its own Management school, **create qualified professional networks**, and **support** them via the creation and the **exchange of best practices** at an international level.

The objective 'TRAINING' is achieved via the International Master Programmes and specialization courses at foundation and advanced level

The objective 'CONNECTING' is met on a national level via L2L - Leader2Leader, the network for Italian Non Profit managers, and at a European level ASVI is the Italian representative for Euclid, the Network for European Non Profit Leaders, and also contributed to its foundation.

The objective 'SUPPORT', which starting with 'Best practice' procedures, is achieved via both the L2L and Euclid Network as well as the Observatory for Job, Career and best practices in the Non Profit sector. It is further supported by research and publications such as "Evaluating quality in the Non Profit sector - exemplary case studies; a guide for sector employees and grantmakers"

In 2005 ASVI joined **Symbola - Foundation for Italian Quality (founded by E. Realacci, A. Profumo and D. De Massi**, as official partner, sharing the necessity of promoting the "Italian Quality" culture by supporting events and protagonists in the sector, such as: The Bank of Italian Quality, The first Championships of Italian Quality and the conferenze 'Quality and Best Practices within the Non Profit sector' (2007). Marco Crescenzi, ASVI's President is a member of Symbola's Scientific Committee and Forum.

As of 2009 ASVI will be participating in the "Stati Generali" of Expo 2015 promoting female managers and leadership.

Our commitment to hundreds of thousands of young people, is strong and includes: our combined efforts with Alma Laurea since 2006; our presence at most major career orientation events in Italy since 2005; our role since 2007 as certifying body for those who have successfully completed their civil service with ARCI; the high visibility we work for and enjoy via the web, with around 5000 requests yearly for information on how to access our International Master programmes.

ASVI **operates, both at a national and international level, in two main areas**: the International school of Management and the Observatory for Job, Career and best practices in the Non Profit sector.

The International Management School, is amongst the leading Non Profit Management schools in Europe. It was the first to introduce e-learning (since 1998) in the Third sector, thereby removing the principal barrier to accessing all-round Managerial training. Delivered by the protagonists and Leaders of the sector, the training, which is of international standard, is offered either via the International Master programmes or “in House”. Numerous for profit Managers have trained in the school, either to back up their voluntary work or to change sector.

The School “produces” 100.000 hours of training and 300 students a year, of which 80-100 follow the one year Masters Programme. It also boasts an exceptionally high employment rate for its graduates- 95% find employment within one year after graduating. It has also trained over 1500 employees and businesses to date. ASVI pays special attention to the differences in social background of its students and thus offers high quality training at contained prices, payment by installments and grants. It is in fact **creating a new class of Leaders within the Non Profit sector**. Leaders with project management, Leadership and Management capabilities, who are inspired by the “project” as a leverage for social change.

Conceptualized as a “Professional Network of social transformation” the School is open to new talents, it produces “social cognitive value” (via the creation of key professional profiles and the culture of “the project”) and “social capital bridging”, putting itself forward as “bridge” between the various areas and characters of the Non Profit sector and between the Non Profit and For Profit sectors.



L2L - Leader2Leader is the Network for Italy's best Non Profit Managers, it is in partnership with Euclid Network - The European Network for the Leaders of the Third sector. L2L was founded and is coordinated by Marco Crescenzi, with financial support from ASVI, it has a very strong international focus and is entirely independent politically.

L2L's Mission is to develop the leadership capacity as well as professional efficacy of its members. It facilitates and encourages the exchange of best practice procedures and strategic information both with national and European colleagues as well as those coming from the for profit sector. It also offers systematic support in decision making, and supports the development of joint projects, the construction of synergy with various qualified international entities. Furthermore it enables cultural exchange between leaders from very diverse backgrounds.

L2L organizes international events with the support of ASVI. Such events have included: 'Governing the Future' held at the Camera dei Deputati Italiana in Rome, June 2006, 'The Third Sector - Between Crisis and Development - paradigms, resources, alliances and strategies.' In december 2008, and 'The Influential Fundraiser - strategies to change the world' in Rome, July 2009

In 2004 ASVI founded the Observatory for Job, Career and best practices in the Non Profit sector. Today it is amongst the main points of reference in debates on these matters as well as for the analysis of social quality. The Scientific Committee of the Observatory is made up of members of I.L.O (UN), ISFOL (Ministero del Lavoro), Alma Laurea (italian inter-university consortium), Centre of Studies and Documentation consortium CGM, and the Trade Union representatives CGIL, CIS, UIL.



Amongst its various activities it publishes the bi-weekly newsletter “Working in the Non Profit Sector”, the first newsletter on the subject (in Italy), and conducts periodic research into the most sought after professions.

ASVI also **published** the first volume in Europe on the “Non Profit Manager” (by M.CRESCENZI, Mondadori 1998), furthermore: the “Guide of Funds for the Non Profit sector” (by M.CRESCENZI AND S.CECINELLI, ASVI 1998), the “Guide for EU projects and funds” (by M.CRESCENZI And S.Gobbo, ASVI 1999), the volume “Non Profit Manager and Management: the ethical challenge” (compiled by M.CRESCENZI, ASVI 2003), the volume “International guide into Non Profit Careers and professions” (by M.CRESCENZI AND E. BONACINI, EMI 2005), the volume “Campaigns for Non Profit Organisations” (by D.CAVAZZA, EMI 2006 - the first Italian manual on campaigning), the volume “Evaluating quality in the Non Profit sector - a guide for sector employees and grantmakers” (by M.CRESCENZI, ASVI ed. 2008).